

Imaging Devices in Germany

Market Direction | 2023-03-22 | 17 pages | Euromonitor

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Report description:

In 2022, the sharp volume decline in sales of imaging devices in Germany continued, mainly due to the ongoing substitution of digital cameras and camcorders by increasingly high-end smartphone cameras. Imaging devices also saw a negative double-digit retail volume CAGR in the review period. While digital cameras saw a sharp decline in sales in 2022, digital camcorders saw just a slight decrease in demand. One of the few factors that is stopping sales of imaging devices from bottoming out is a sm...

Euromonitor International's Imaging Devices in Germany report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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