

Hypermarkets in France

Market Direction | 2023-03-20 | 38 pages | Euromonitor

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Report description:

Hypermarkets was once expected to wane and even disappear. This was said about the channel in the 1990s, 2000s, and during the pandemic, but the channel was still very much in evidence in 2022. It saw only modest growth, due to the disparate performances of players in the channel, but still increased over 2021. The slightly better fate for the channel in 2022 can be attributed to a combination of factors. For instance, consumers returned to shopping centres due to the success of the Health Pass...

Euromonitor International's Hypermarkets in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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