

Full-Service Restaurants in Hong Kong, China

Market Direction | 2023-03-20 | 33 pages | Euromonitor

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Report description:

Hong Kong experienced a fifth wave of COVID-19 in early 2022, which was considered the severest wave experienced by the city during the course of the pandemic. Most full-service outlets struggled during this time as the government banned eat-in services from 18.00hrs onwards. Seating capacity was restricted to just two customers per table, whilst they had to present evidence of having at least one dose of a vaccine. Hence, many full-service restaurants which heavily relied on eat-in sales, close...

Euromonitor International's Full-Service Restaurants in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Fifth wave significantly impacts full-service due to ban on eat-in

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Takeaway and home delivery help to partially offset impact of restrictions in 2022

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