

Consumer Foodservice in Hong Kong, China

Market Direction | 2023-03-20 | 99 pages | Euromonitor

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Report description:

The fifth wave of COVID-19 hit Hong Kong in early February 2022, overwhelming the city's healthcare capacity. During this time, more than 2,000 people died and over 7,000 people were hospitalised. It was during this wave that the Omicron variant first appeared, causing a rapid increase in cases. It was the most severe period of the pandemic in Hong Kong, and led to the implementation of several measures to prevent further spread, including increased testing, contact tracing, and quarantine measu...

Euromonitor International's Consumer Foodservice in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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