

Cafes/Bars in Hong Kong, China

Market Direction | 2023-03-20 | 27 pages | Euromonitor

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Report description:

Hong Kong, unlike other APAC countries, experienced the worst wave of the pandemic in the first quarter of 2022, where almost half of the local population was believed to have been infected by COVID-19. Consequently, many foodservice outlets, including bars, were closed due to strict restrictions imposed by the government to minimise the transmission of the virus. Bars/pubs was particularly impacted, with outlets forced to close in early January. In addition, there were concerns that government...

Euromonitor International's Cafes/Bars in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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