

**Quality and Lifecycle Management Software Market by Solution (Quality Management and Bill of Material Management), Deployment Mode, Organization Size, Vertical (Automotive & Transport and Industrial Manufacturing) and Region - Global Forecast to 2027**

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**Report description:**

The QLM software market size is expected to grow from USD 24.6 Billion in 2022 to USD 34.9 Billion by 2027, at a Compound Annual Growth Rate (CAGR) of 7.2% during the forecast period. Because of future autonomous vehicle penetration, developers working on autonomous vehicles will face a variety of increasingly complex challenges, necessitating a reevaluation of their current processes and toolkits. Fully functional autonomous driving systems necessitate some of the most sophisticated software implementations that carmakers have ever encountered for combining a variety of data feeds, such as sensor data, traffic data from the cloud, data coming from other vehicles or infrastructure, and tying it all into the vehicle's electronic and mechanical components to create a network of onboard systems that all work together reliably without user input or correction.

Cloud segment to have significant growth during the forecast period

Cloud-based quality solutions aid in the reduction of data security risks. Legacy systems raise the possibility of data security breaches, which is a major concern for life sciences manufacturers. Many businesses used to believe that data could only be secure if it was kept within their own four walls. However, with the digital revolution sweeping the world, manufacturers have realised that data is more secure in the cloud. A cloud QMS is a vision for the future, opening up enormous possibilities for how an organisation manages quality. It will allow the company to align with the most recent Quality 4.0 technologies, fostering both quality and innovation.

Consumer Goods & Retail vertical to grow at a highest CAGR during the forecast period

Retail businesses differ from other types of businesses in that they typically sell finished goods rather than products made from raw materials. E-commerce, mail order, vending machines, home party sales, and service providers, among other things, are all

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part of the retail sector. Quality assurance aims to keep defects and known bugs off the market. Companies provide the opportunity to correct these issues before releasing or updating their products. Businesses can mitigate identified risks by conducting QA at the start of a project before they negatively impact the business or disrupt the customer experience. Quality management is important in retail for customer satisfaction. There are businesses that use low-cost or low-quality materials to meet the market's needs or demands. They use the tactic that low-quality materials will easily spoil and that customers will return to the same brand to get that particular product. Customers, too, are constantly looking for a replacement product that is of higher quality and has a longer useful life; thus, once the quality is checked, the customer will not look for other options or products. It will form a bond, and the customer will help spread the word in their neighbourhoods and among their relatives. As a result, both productivity and profit are more likely.

QLM market in Asia Pacific to grow at the highest market size during the forecast period

During the forecast period, developing economies such as India and China will generate a large portion of OEM profit. Increased automotive production and sales of trucks and buses in countries such as India, China, and ASEAN countries, as well as a growing automotive components sector, are some of the major factors driving market growth. The engine aftermarket is also expected to grow at a healthy rate during the forecast period. The expansion of the engine aftermarket can be attributed to the expansion of the customer specific customization and used car markets. Manufacturing has emerged as one of India's fastest-growing industries. The "Make in India" programme places India on the global map as a manufacturing hub and gives the Indian economy global recognition. To succeed in the "Make in India" programme, Indian manufacturers must become more efficient and innovative in order to remain competitive. Smart manufacturing solutions can assist in this regard. Manufacturers can focus more on increasing competitiveness by streamlining supply chains, lowering costs, and improving workplace safety. At the same time, solutions such as robotics, analytics, and cybersecurity improve their ability to meet quality standards. Furthermore, Japan's automated industrial economy has emerged, and the development of Industrial Version 4.0 is accelerating. Japan has evolved into a manufacturing hub for factory automation products, supplying them to other Asia-Pacific regional markets and making factory automation more affordable. Japanese products have lower shipping costs and better after-sales support networks in the region. With the Made in China 2025 initiative allowing for the return of manufacturing to China, Southeast Asian countries are under pressure to identify and mitigate the risk of labour issues, and Industry 4.0 is currently influencing smart manufacturing development in the region. Furthermore, most regional businesses must become more acquainted with the benefits of Industry 4.0 on productivity and growth. Industry 4.0 has the potential to increase productivity by 30-40% if properly adopted and implemented. These drives the growth of QLM market in this region.

Further, in-depth interviews were conducted with the Chief Executive Officers (CEOs), Chief Marketing Officers (CMO), Chief Technology Officers (CTOs), Chief Operating Officers (COOs), Vice Presidents (VPs), Managing Directors (MDs), technology and innovation directors, and related key executives from various key companies and organizations operating in the QLM software market.

-□By Company - Tier 1-45%, Tier 2-30%, and Tier 3-25%

-□By Designation - C-Level-40%, Director Level-35%, and Others-25%

-□By Region - North America-40%, Europe-25%, Asia Pacific-25%, RoW - 10%

QLM software vendors include Aras (US), Arena Solutions (US), Autodesk (US), Dassault Systemes (France), Oracle (US), Parasoft (US), SAP (Germany), SAS Institute (US), ComplianceQuest (US), Siemens (Germany), PTC (US), Atlassian (Australia), HPE (US), IBM Corporation (US), Microsoft (US), Veeva Systems (US), Intellect (US), Kovair Software (US), Micro Focus (UK), Neudesic (US), Rocket Software (US), MasterControl (US), ETQ (US), and Intellex Technologies (Canada). The study includes an in-depth competitive analysis of these key players in the QLM software market with their company profiles, recent developments, and key market strategies.

#### Research Coverage

The research study covered inputs, insights, trends, happenings, from secondary sources, primary sources, stakeholders' interviews and surveys. Secondary sources include information from databases and repositories such as D&B Hoovers, Bloomberg,

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Factiva, CoinDesk, among others. Primary data was fetched from supply side industry experts who hold the chair of Chief Executive Officer (CEO), Chief Technological Officer (CTO), Chief Operating Officer (COO), Vice-President (VP) of IT, Managing Director (MD), among others. Few of our key primary respondents are IBM, Microsoft, Oracle, among others. Few startups are also included during our primary interviews. Additionally, we have taken information and statistical and historical data from few government associations, public sources, webinar and seminar transcripts, journals, conferences and events.

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Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall QLM Software market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers

- Analysis of key drivers (Increasing use of high-tech electronics and smart devices, Growing adoption of medium-sized businesses, Increasing demand by organizations for lower manufacturing cost, Rising need for effective management of portfolios, and Increased production of autonomous vehicles), restraints (Inadequate quality control and production planning, and Lack of interoperability and integration of complex systems), opportunities (Increasing integration of PLM solutions with IoT platforms), and challenges (Issues in technological advancements, and Issues in improving service quality) influencing the growth of the QLM Software market

- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the QLM Software market

- Market Development: Comprehensive information about lucrative markets - the report analyses the QLM Software market across varied regions

- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the QLM Software market

- Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like include Aras (US), Arena Solutions (US), Autodesk (US), Dassault Systemes (France), Oracle (US), Parasoft (US), SAP (Germany), SAS Institute (US), ComplianceQuest (US), Siemens (Germany), among others in the QLM software market strategies. The report also helps stakeholders understand the competitive analysis by these market players.

## **Table of Contents:**

1□INTRODUCTION□25

1.1□STUDY OBJECTIVES□25

1.2□MARKET DEFINITION□25

1.2.1□INCLUSIONS AND EXCLUSIONS□25

1.3□MARKET SCOPE□26

1.3.1□MARKET SEGMENTATION□26

1.3.2□REGIONS COVERED□27

1.3.3□YEARS CONSIDERED□27

1.4□CURRENCY CONSIDERED□27

TABLE 1□UNITED STATES DOLLAR EXCHANGE RATE, 2017-2021□28

1.5□STAKEHOLDERS□28

1.6□SUMMARY OF CHANGES□28

2□RESEARCH METHODOLOGY□29

2.1□RESEARCH DATA□29

FIGURE 1□QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET: RESEARCH DESIGN□29

2.1.1□SECONDARY DATA□30

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2.1.2	PRIMARY DATA	31
TABLE 2	LIST OF KEY PRIMARY INTERVIEW PARTICIPANTS	31
2.1.2.1	Breakup of primary profiles	32
FIGURE 2	BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION	32
2.1.2.2	Key industry insights	32
2.2	MARKET BREAKUP AND DATA TRIANGULATION	33
FIGURE 3	DATA TRIANGULATION	33
2.3	MARKET SIZE ESTIMATION	34
FIGURE 4	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES	34
FIGURE 5	MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 1 (SUPPLY SIDE): REVENUE OF QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE FROM VENDORS	35
FIGURE 6	MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH (SUPPLY SIDE) - COLLECTIVE REVENUE OF QUALITY AND LIFECYCLE MANAGEMENT SERVICES VENDORS	36
FIGURE 7	MARKET SIZE ESTIMATION METHODOLOGY: CAGR PROJECTIONS FROM SUPPLY SIDE	37
FIGURE 8	MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 2 (BOTTOM-UP), REVENUE GENERATED BY VENDORS FROM EACH COMPONENT	38
FIGURE 9	MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 2 (DEMAND SIDE), REGIONAL LEVEL	38
2.4	MARKET FORECAST	39
TABLE 3	MARKET GROWTH FORECAST	39
2.4.1	RECESSION IMPACT	40
2.5	RESEARCH ASSUMPTIONS	40
2.6	RESEARCH LIMITATIONS	42
FIGURE 10	RESEARCH LIMITATIONS	42
3	EXECUTIVE SUMMARY	43
FIGURE 11	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET: GLOBAL SNAPSHOT	43
3.1	RECESSION IMPACT	44
3.2	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET OVERVIEW	45
FIGURE 12	MARKET SEGMENTS WITH SIGNIFICANT GROWTH RATE	45
FIGURE 13	QUALITY MANAGEMENT SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE BY 2027	46
FIGURE 14	CLOUD SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE BY 2027	47
FIGURE 15	LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE BY 2027	48
FIGURE 16	AUTOMOTIVE & TRANSPORT SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE BY 2027	49
FIGURE 17	NORTH AMERICA TO LEAD MARKET BY 2027	50
4	PREMIUM INSIGHTS	52
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET	52
FIGURE 18	COLLABORATION BETWEEN ORIGINAL EQUIPMENT MANUFACTURERS AND ENGINEERING SERVICE PROVIDERS TO DRIVE MARKET GROWTH	52
4.2	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2022 VS. 2027	53
FIGURE 19	QUALITY MANAGEMENT SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD	53
4.3	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT TYPE, 2022 VS. 2027	53
FIGURE 20	CLOUD SEGMENT TO LEAD MARKET BY 2027	53
4.4	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022 VS. 2027	54
FIGURE 21	LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE BY 2027	54
4.5	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2022 VS. 2027	54
FIGURE 22	AUTOMOTIVE & TRANSPORT VERTICAL TO ACCOUNT FOR LARGEST MARKET SHARE BY 2027	54
4.6	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022 VS. 2027	55
FIGURE 23	ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT FIVE YEARS	55

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FIGURE 24	INDIA TO ACHIEVE HIGHEST CAGR DURING FORECAST PERIOD	55
5	MARKET OVERVIEW AND INDUSTRY TRENDS	56
5.1	INTRODUCTION	56
5.2	MARKET DYNAMICS	56
FIGURE 25	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	57
5.2.1	DRIVERS	57
5.2.1.1	Increasing use of high-tech electronics and smart devices	57
5.2.1.2	Growing adoption of medium-sized businesses	57
5.2.1.3	Increasing demand from organizations to lower manufacturing cost	58
5.2.1.4	Rising need for effective management of portfolios	58
5.2.1.5	Increased production of autonomous vehicles	58
5.2.2	RESTRAINTS	58
5.2.2.1	Inadequate quality control and production planning	58
5.2.2.2	Lack of interoperability and integration of complex systems	58
5.2.3	OPPORTUNITIES	59
5.2.3.1	Increasing integration of PLM solutions with IoT platforms	59
5.2.4	CHALLENGES	59
5.2.4.1	Issues in technological advancements	59
5.2.4.2	Issues in improving service quality	59
5.3	CASE STUDY ANALYSIS	59
5.3.1	CASE STUDY 1: RHEEM DEPLOYED ETQ RELIANCE TO ACHIEVE OPERATIONAL EFFICIENCY	60
5.3.2	CASE STUDY 2: COLOPLAST EMPLOYED VEEVA VAULT TO MIGRATE DOCUMENTS	60
5.3.3	CASE STUDY 3: CANON USED CLOUD-BASED EQMS SUITE TO TRACK KEY PERFORMANCE INDICATORS	61
5.3.4	CASE STUDY 4: PARAGON APPLIED CAPA THROUGH MASTERCONTROL'S CAPA MODULE	62
5.4	ECOSYSTEM ANALYSIS	63
FIGURE 26	ECOSYSTEM ANALYSIS	64
TABLE 4	ROLE OF KEY PLAYERS IN MARKET ECOSYSTEM	64
5.5	VALUE CHAIN ANALYSIS	65
FIGURE 27	VALUE CHAIN ANALYSIS	65
5.6	TECHNOLOGICAL ANALYSIS	66
5.6.1	ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING	66
5.6.2	AUGMENTED REALITY AND VIRTUAL REALITY	66
5.6.3	IOT AND IIOT	67
5.6.4	5G	67
5.7	PATENT ANALYSIS	68
FIGURE 28	NUMBER OF PATENT DOCUMENTS PUBLISHED, 2012-2022	68
FIGURE 29	TOP FIVE PATENT OWNERS (GLOBAL)	68
TABLE 5	TOP 10 PATENT APPLICANTS	69
5.8	PRICING ANALYSIS	69
5.8.1	INTRODUCTION	69
5.8.2	AVERAGE SELLING PRICE TRENDS	69
5.8.3	AVERAGE SELLING PRICE TRENDS OF KEY PLAYERS, BY SOLUTION	70
TABLE 6	PRICING ANALYSIS (1/2)	70
TABLE 7	PRICING ANALYSIS (2/2)	70
5.9	PORTER'S FIVE FORCES ANALYSIS	71
FIGURE 30	PORTER'S FIVE FORCES ANALYSIS	71
TABLE 8	PORTER'S FIVE FORCES ANALYSIS	71

5.9.1	THREAT FROM NEW ENTRANTS	72
5.9.2	THREAT FROM SUBSTITUTES	72
5.9.3	BARGAINING POWER OF SUPPLIERS	72
5.9.4	BARGAINING POWER OF BUYERS	72
5.9.5	INTENSITY OF COMPETITIVE RIVALRY	72
5.10	KEY STAKEHOLDERS AND BUYING CRITERIA	73
5.10.1	KEY STAKEHOLDERS IN BUYING PROCESS	73
FIGURE 31	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP END USERS	73
TABLE 9	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP END USERS (%)	73
5.10.2	BUYING CRITERIA	73
FIGURE 32	KEY BUYING CRITERIA FOR TOP END USERS	74
TABLE 10	KEY BUYING CRITERIA FOR TOP END USERS	74
5.11	REGULATORY LANDSCAPE	75
5.11.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	75
TABLE 11	NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	75
TABLE 12	EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	75
TABLE 13	ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	76
TABLE 14	REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	76
5.11.2	REGULATIONS, BY REGION	77
5.11.2.1	North America	77
5.11.2.2	Europe	78
5.11.2.3	Asia Pacific	78
5.11.2.4	Middle East & South Africa	78
5.11.2.5	Latin America	79
5.12	TRENDS/DISRUPTIONS IMPACTING BUYERS	79
FIGURE 33	TRENDS/DISRUPTIONS IMPACTING BUYERS	79
5.13	KEY CONFERENCES & EVENTS, 2023	79
TABLE 15	KEY CONFERENCES & EVENTS, 2023	79
6	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION	82
6.1	INTRODUCTION	83
FIGURE 34	DOCUMENT & PRODUCT DATA MANAGEMENT SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	83
6.1.1	DRIVERS: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION	83
TABLE 16	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2018-2021 (USD MILLION)	84
TABLE 17	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2022-2027 (USD MILLION)	84
6.2	QUALITY MANAGEMENT	85
6.2.1	INCREASE DEMAND FOR IDENTIFYING, ANALYZING, AND SHARING CRITICAL PRODUCT QUALITY DATA	85
TABLE 18	QUALITY MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	85
TABLE 19	QUALITY MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	85
6.3	BILL OF MATERIAL (BOM) MANAGEMENT	86
6.3.1	NEED FOR COMMUNICATION BETWEEN MANUFACTURING PARTNERS AND VARIOUS GROUPS IN ORGANIZATION	86
TABLE 20	BILL OF MATERIAL MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	86
TABLE 21	BILL OF MATERIAL MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	86
6.4	DOCUMENT & PRODUCT DATA MANAGEMENT	87

6.4.1	INCREASE DEMAND FOR TRACKING VARIOUS COSTS ASSOCIATED WITH CREATION AND LAUNCH OF PRODUCTS	87
TABLE 22	DOCUMENT & PRODUCT DATA MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	87
TABLE 23	DOCUMENT & PRODUCT DATA MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	87
6.5	COST MANAGEMENT	88
6.5.1	COST MANAGEMENT SOLUTION TO ENABLE EFFECTIVE BUDGET PLANNING	88
TABLE 24	COST MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	88
TABLE 25	COST MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	88
6.6	GOVERNANCE & COMPLIANCE MANAGEMENT	89
6.6.1	COMPLIANCE MANAGEMENT SOFTWARE HELPS ORGANIZATIONS TO DEVELOP PRODUCTS AS PER NEW REGULATIONS	89
TABLE 26	GOVERNANCE & COMPLIANCE MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	89
TABLE 27	GOVERNANCE & COMPLIANCE MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	89
6.7	CHANGE MANAGEMENT	90
6.7.1	INCREASING DEMAND TO ORGANIZE AND MANAGE PRODUCT CHANGES AND BOOST MARKET	90
TABLE 28	CHANGE MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	90
TABLE 29	CHANGE MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	90
6.8	LIFECYCLE ANALYTICS MANAGEMENT	91
6.8.1	SOFTWARE SOLUTION TO PROVIDE BETTER VISIBILITY ABOUT NEW PRODUCT DEVELOPMENT PIPELINE	91
TABLE 30	LIFECYCLE ANALYTICS MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	91
TABLE 31	LIFECYCLE ANALYTICS MANAGEMENT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	91
6.9	OTHER SOLUTIONS	92
TABLE 32	OTHER SOLUTIONS: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	92
TABLE 33	OTHER SOLUTIONS: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	92
7	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE	93
7.1	INTRODUCTION	94
FIGURE 35	CLOUD SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD	94
7.1.1	DRIVERS: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE	94
TABLE 34	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)	95
TABLE 35	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	95
7.2	CLOUD	95
7.2.1	AVAILABILITY OF COST-EFFECTIVE CLOUD-BASED QLM SOFTWARE SYSTEMS	95
TABLE 36	CLOUD: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	96
TABLE 37	CLOUD: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	96
7.3	ON-PREMISES	96
7.3.1	ENTERPRISES WITH TRADITIONAL LEGACY SYSTEMS TO DEPLOY ON-PREMISES SOLUTIONS	96
TABLE 38	ON-PREMISES: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	97

TABLE 39	ON-PREMISES: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	97
8	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE	98
8.1	INTRODUCTION	99
FIGURE 36	SMALL AND MEDIUM-SIZED ENTERPRISES TO GROW AT HIGHER CAGR DURING FORECAST PERIOD	99
8.1.1	DRIVERS: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE	99
TABLE 40	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	100
TABLE 41	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	100
8.2	SMALL AND MEDIUM-SIZED ENTERPRISES	100
8.2.1	INCREASING PRESSURE ON PRODUCT PRICES AND SHORTENING PRODUCT LIFECYCLE	100
TABLE 42	SMALL AND MEDIUM-SIZED ENTERPRISES: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	101
TABLE 43	SMALL AND MEDIUM-SIZED ENTERPRISES: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	101
8.3	LARGE ENTERPRISES	101
8.3.1	INCREASING DEMAND FOR QLM SOFTWARE TO REDUCE TIME	101
TABLE 44	LARGE ENTERPRISES: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	102
TABLE 45	LARGE ENTERPRISES: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	102
9	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL	103
9.1	INTRODUCTION	104
FIGURE 37	AUTOMOTIVE & TRANSPORT VERTICAL TO DOMINATE MARKET DURING FORECAST PERIOD	104
9.1.1	DRIVERS: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL	104
TABLE 46	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2018-2021 (USD MILLION)	105
TABLE 47	QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2022-2027 (USD MILLION)	105
9.2	AUTOMOTIVE & TRANSPORT	105
9.2.1	INDUSTRY-LEADING AUTOMOTIVE AND TRANSPORTATION COMPANIES TO BUILD GLOBAL INNOVATION NETWORKS	105
TABLE 48	AUTOMOTIVE & TRANSPORT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	106
TABLE 49	AUTOMOTIVE & TRANSPORT: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	106
9.3	INDUSTRIAL MANUFACTURING	106
9.3.1	QLM SOFTWARE ENABLES EFFECTIVE TESTING OF INDUSTRIAL MACHINERY AND HEAVY EQUIPMENT	106
TABLE 50	INDUSTRIAL MANUFACTURING: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	107
TABLE 51	INDUSTRIAL MANUFACTURING: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	107
9.4	IT & TELECOM	107
9.4.1	HUGE INVESTMENTS TOWARDS TECHNOLOGICAL TRANSFORMATION TO INCREASE DEMAND	107
TABLE 52	IT & TELECOM: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	108
TABLE 53	IT & TELECOM: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	108
9.5	AEROSPACE & DEFENSE	108
9.5.1	RISING DEMAND FOR AIR TRAVEL	108
TABLE 54	AEROSPACE & DEFENSE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION)	109
TABLE 55	AEROSPACE & DEFENSE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION)	109



## 9.6 CONSUMER GOODS & RETAIL 109

### 9.6.1 INCREASING NEED TO MANAGE MULTIPLE PRODUCTION OPERATIONS TO BOOST DEMAND FOR QLM SOFTWARE 109

TABLE 56 CONSUMER GOODS & RETAIL: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION) 110

TABLE 57 CONSUMER GOODS & RETAIL: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION) 110

## 9.7 HEALTHCARE & LIFESCIENCES 110

### 9.7.1 HEALTHCARE & LIFESCIENCES TO REFORM AND MODERNIZE DUE TO ADOPTION OF CLOUD TECHNOLOGY 110

TABLE 58 HEALTHCARE & LIFE SCIENCES: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION) 111

TABLE 59 HEALTHCARE & LIFE SCIENCES: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION) 111

## 9.8 OTHER VERTICALS 111

TABLE 60 OTHER VERTICALS: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION) 112

TABLE 61 OTHER VERTICALS: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION) 112

10 QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION 113

## 10.1 INTRODUCTION 114

FIGURE 38 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 114

TABLE 62 QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2018-2021 (USD MILLION) 114

TABLE 63 QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY REGION, 2022-2027 (USD MILLION) 115

## 10.2 NORTH AMERICA 115

### 10.2.1 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET DRIVERS 115

### 10.2.2 NORTH AMERICA: RECESSION IMPACT 116

FIGURE 39 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET SNAPSHOT 117

TABLE 64 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2018-2021 (USD MILLION) 117

TABLE 65 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2022-2027 (USD MILLION) 118

TABLE 66 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 118

TABLE 67 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 118

TABLE 68 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 119

TABLE 69 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION) 119

TABLE 70 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2018-2021 (USD MILLION) 119

TABLE 71 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2022-2027 (USD MILLION) 120

TABLE 72 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2018-2021 (USD MILLION) 120

TABLE 73 NORTH AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 120

### 10.2.3 US 121

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10.2.3.1 Growing need to enhance customer experience and reduce operational cost 121

TABLE 74 US: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 121

TABLE 75 US: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 121

TABLE 76 US: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 122

TABLE 77 US: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION) 122

10.2.4 CANADA 122

10.2.4.1 Organizations to deploy QLM software to maximize revenue and reduce operating cost 122

TABLE 78 CANADA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 122

TABLE 79 CANADA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 123

TABLE 80 CANADA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 123

TABLE 81 CANADA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION) 123

10.3 EUROPE 123

10.3.1 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET DRIVERS 124

10.3.2 EUROPE: RECESSION IMPACT 124

TABLE 82 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2018-2021 (USD MILLION) 125

TABLE 83 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2022-2027 (USD MILLION) 125

TABLE 84 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 126

TABLE 85 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 126

TABLE 86 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 126

TABLE 87 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION) 126

TABLE 88 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2018-2021 (USD MILLION) 127

TABLE 89 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2022-2027 (USD MILLION) 127

TABLE 90 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2018-2021 (USD MILLION) 127

TABLE 91 EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 128

10.3.3 UK 128

10.3.3.1 Growing need for streamlined quality lifecycle process to boost market 128

TABLE 92 UK: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 128

TABLE 93 UK: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 128

TABLE 94 UK: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 129

TABLE 95 UK: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION) 129

10.3.4 GERMANY 129

10.3.4.1 Increasing digitalization and effective management of product lifecycle process to fuel growth of quality lifecycle management 129

TABLE 96 GERMANY: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 129

TABLE 97 GERMANY: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 130

TABLE 98 GERMANY: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 130

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TABLE 99□GERMANY: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)□130

10.3.5□FRANCE□130

10.3.5.1□France is a major producer of professional electronics□130

TABLE 100□FRANCE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)□131

TABLE 101□FRANCE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)□131

TABLE 102□FRANCE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)□131

TABLE 103□FRANCE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)□131

10.3.6□REST OF EUROPE□132

TABLE 104□REST OF EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)□132

TABLE 105□REST OF EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)□132

TABLE 106□REST OF EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)□132

TABLE 107□REST OF EUROPE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)□133

10.4□ASIA PACIFIC□133

10.4.1□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET DRIVERS□133

10.4.2□ASIA PACIFIC: RECESSION IMPACT□134

FIGURE 40□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET SNAPSHOT□135

TABLE 108□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2018-2021 (USD MILLION)□136

TABLE 109□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2022-2027 (USD MILLION)□136

TABLE 110□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)□136

TABLE 111□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)□137

TABLE 112□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)□137

TABLE 113□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)□137

TABLE 114□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2018-2021 (USD MILLION)□137

TABLE 115□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2022-2027 (USD MILLION)□138

TABLE 116□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2018-2021 (USD MILLION)□138

TABLE 117□ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2022-2027 (USD MILLION)□138

10.4.3□CHINA□139

10.4.3.1□Growing need among verticals to adopt simulation techniques□139

TABLE 118□CHINA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)□139

TABLE 119□CHINA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)□139

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TABLE 120	CHINA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	140
TABLE 121	CHINA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	140
10.4.4	JAPAN	140
10.4.4.1	Organizations to prefer quality lifecycle management to improve customer experiences and reduce production costs	140
TABLE 122	JAPAN: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)	140
TABLE 123	JAPAN: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	141
TABLE 124	JAPAN: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	141
TABLE 125	JAPAN: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	141
10.4.5	INDIA	141
10.4.5.1	Government initiatives to fuel market growth	141
TABLE 126	INDIA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)	142
TABLE 127	INDIA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	142
TABLE 128	INDIA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	142
TABLE 129	INDIA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	143
10.4.6	REST OF ASIA PACIFIC	143
TABLE 130	REST OF ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)	143
TABLE 131	REST OF ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	144
TABLE 132	REST OF ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	144
TABLE 133	REST OF ASIA PACIFIC: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	144
10.5	MIDDLE EAST & AFRICA	144
10.5.1	MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET DRIVERS	145
10.5.2	MIDDLE EAST & AFRICA: RECESSION IMPACT	145
TABLE 134	MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2018-2021 (USD MILLION)	146
TABLE 135	MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2022-2027 (USD MILLION)	146
TABLE 136	MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)	147
TABLE 137	MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	147
TABLE 138	MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	147
TABLE 139	MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE,	

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2022-2027 (USD MILLION) 147

TABLE 140 MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2018-2021 (USD MILLION) 148

TABLE 141 MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2022-2027 (USD MILLION) 148

TABLE 142 MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2018-2021 (USD MILLION) 148

TABLE 143 MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 149

10.5.3 KSA 149

10.5.3.1 Increasing need to effectively manage quality lifecycle process to fuel demand 149

TABLE 144 KSA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 149

TABLE 145 KSA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 150

TABLE 146 KSA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 150

TABLE 147 KSA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION) 150

10.5.4 UAE 150

10.5.4.1 SCADA to become popular in construction industry 150

TABLE 148 UAE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 151

TABLE 149 UAE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 151

TABLE 150 UAE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 151

TABLE 151 UAE: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION) 152

10.5.5 REST OF MIDDLE EAST & AFRICA 152

TABLE 152 REST OF MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 152

TABLE 153 REST OF MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION) 153

TABLE 154 REST OF MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION) 153

TABLE 155 REST OF MIDDLE EAST & AFRICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION) 153

10.6 LATIN AMERICA 153

10.6.1 LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET DRIVERS 154

10.6.2 LATIN AMERICA: RECESSION IMPACT 154

TABLE 156 LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2018-2021 (USD MILLION) 155

TABLE 157 LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY SOLUTION, 2022-2027 (USD MILLION) 155

TABLE 158 LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION) 155

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TABLE 159	LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	156
TABLE 160	LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	156
TABLE 161	LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	156
TABLE 162	LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2018-2021 (USD MILLION)	156
TABLE 163	LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY VERTICAL, 2022-2027 (USD MILLION)	157
TABLE 164	LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2018-2021 (USD MILLION)	157
TABLE 165	LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY COUNTRY, 2022-2027 (USD MILLION)	157
10.6.3	BRAZIL	158
10.6.3.1	Increasing awareness of organizations about product lifecycle management software to drive market growth	158
TABLE 166	BRAZIL: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)	158
TABLE 167	BRAZIL: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	158
TABLE 168	BRAZIL: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	158
TABLE 169	BRAZIL: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	159
10.6.4	MEXICO	159
10.6.4.1	Increasing awareness for optimization of organization's production speed to boost market	159
TABLE 170	MEXICO: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)	159
TABLE 171	MEXICO: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	159
TABLE 172	MEXICO: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	160
TABLE 173	MEXICO: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	160
10.6.5	REST OF LATIN AMERICA	160
TABLE 174	REST OF LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2018-2021 (USD MILLION)	161
TABLE 175	REST OF LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE, 2022-2027 (USD MILLION)	161
TABLE 176	REST OF LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2018-2021 (USD MILLION)	161
TABLE 177	REST OF LATIN AMERICA: QUALITY AND LIFECYCLE MANAGEMENT SOFTWARE MARKET, BY ORGANIZATION SIZE, 2022-2027 (USD MILLION)	161

**Quality and Lifecycle Management Software Market by Solution (Quality Management and Bill of Material Management), Deployment Mode, Organization Size, Vertical (Automotive & Transport and Industrial Manufacturing) and Region - Global Forecast to 2027**

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