

Wipes in Algeria

Market Direction | 2023-03-16 | 20 pages | Euromonitor

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Report description:

Wipes in Algeria remained limited to personal wipes in 2022 as local consumers do not regard home care wipes and floor cleaning systems as essential products. Due to this perception, volume sales growth was sluggish overall. Baby wipes were the leading product in wipes in terms of volume size and growth, accounting for the majority of volume sales. Personal wipes for intimate use, facial cleaning, and moist toilet wipes remained small niches in Algeria. Despite the slow growth, baby wipes are in...

Euromonitor International's Wipes in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wipes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Baby wipes stands out as relatively in-demand product, while Hygienix leads companies

Price inflation hits wipes, though expansion of modern retail supports sales

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