

## Vending in Greece

Market Direction | 2023-03-14 | 35 pages | Euromonitor

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### Report description:

Vending in Greece saw a major development in 2022 with the opening of the first fully robotic physi-digital micro-retail store, i-mall Micro Market, in Athens. The mall is described as the first-ever "micro-market" in Greece, featuring over 40 small shops and stands, each providing a unique shopping experience. The shops are designed to showcase hand-made, artisanal products and other speciality items, with a focus on supporting local businesses. The mall also includes a food court featuring a v...

Euromonitor International's Vending in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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