

## **Vending in Bulgaria**

Market Direction | 2023-03-14 | 34 pages | Euromonitor

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### **Report description:**

The vending channel fully recovered in value terms in 2022 and surpassed pre-pandemic sales levels. The double-digit rate of inflation in 2022 was a significant factor contributing to the channel's value growth, while volume growth was more moderate. The demand for convenience and the revival of on-the-go consumption drove consumer demand for vending, especially vending of foodstuffs, as lifestyles normalised in the wake of the COVID-19 crisis.

Euromonitor International's Vending in Bulgaria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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