

Uganda in 2040: The Future Demographic

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Report description:

Uganda's population will increase rapidly in 2021-2040 due to strong rates of natural increase. It will continue to be one of the youngest countries in the world due to high birth rates and low life expectancy. A huge surge in population should make Uganda increasingly attractive as a consumer market, however incomes in Uganda will remain comparatively low, limiting consumer spending power.

Euromonitor's Uganda in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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