

Tissue and Hygiene in Uruguay

Market Direction | 2023-03-13 | 45 pages | Euromonitor

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Report description:

One of the main themes in the tissue and hygiene market in Uruguay in 2022 was that sales did not reflect the real dynamics of the local scene. In many cases retail sales of tissue and hygiene fell although consumption was on the rise. In some categories sales grew but remained below real consumption growth rates, while in others consumption fell at lower levels than was reflected in retailers. The problem stems from significant numbers of purchases carried out in Argentina in which Uruguayan pe...

Euromonitor International's Tissue and Hygiene in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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