

Tissue and Hygiene in Sweden

Market Direction | 2023-03-13 | 49 pages | Euromonitor

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Report description:

After a relatively stable year, inflationary pressures in 2022 triggered a surge in current value sales. Russia's invasion of Ukraine led to higher electricity and fuel prices and created considerable supply chain challenges in Sweden, as in other European markets. Shortages of raw materials and packaging also contributed to inflationary pressures and pushed retail price points significantly higher. However, as the country relaxed all COVID-19 restrictions in 2022, most categories recovered or s...

Euromonitor International's Tissue and Hygiene in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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