

Tissue and Hygiene in Norway

Market Direction | 2023-03-13 | 52 pages | Euromonitor

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Report description:

Growth and development in tissue and hygiene in Norway in 2022 were impacted by a number of important factors. The ongoing effects of the COVID-19 pandemic, as well as Russia's invasion of Ukraine, have contributed to a high inflationary environment in Norway. This has led to unit price hikes and changing consumer behaviour as Norwegians are becoming more focused on cost when making purchasing decisions. Soaring energy prices, supply chain disruptions, and material and packaging shortages have b...

Euromonitor International's Tissue and Hygiene in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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AWAY-FROM-HOME TISSUE AND HYGIENE IN NORWAY

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