

Supermarkets in Slovakia

Market Direction | 2023-03-14 | 34 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Supermarkets had a good year in 2022, with sales driven by growing numbers of outlets as well as an ongoing shift in consumer shopping behaviour. For example, while COOP Jednota has been decreasing its number of convenience stores, it simultaneously opened 15 new supermarkets. It also engaged in renovations, such as its convenience store in Maly Saris, the selling space of which increased turning it into a supermarket in 2022.

Euromonitor International's Supermarkets in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Supermarkets in Slovakia

Euromonitor International

March 2023

List Of Contents And Tables

SUPERMARKETS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Good year for supermarkets as the number of outlets increases, with consumers eschewing smaller formats for supermarkets due to household budget constraints

Supermarkets renew loyalty programmes and widen their private label ranges

Billa taps into retail e-commerce via its own website but uses third party logistics specialist to make deliveries

PROSPECTS AND OPPORTUNITIES

Growing competition from discounters and foods e-commerce leads more supermarkets to engage in retail e-commerce

Supermarkets focus on consumer engagement and boost their private label ranges

Supermarkets invest in technology, especially at the check out

CHANNEL DATA

Table 1 Supermarkets: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Supermarkets GBO Company Shares: % Value 2018-2022

Table 4 Supermarkets GBN Brand Shares: % Value 2019-2022

Table 5 Supermarkets LBN Brand Shares: Outlets 2019-2022

Table 6 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

RETAIL IN SLOVAKIA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Retailers reduce their costs by taking energy-saving measures in their stores while cross border shopping grows in popularity

Slowdown in retail e-commerce as consumers return to bricks and mortar outlets

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Easter

Back to School

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 10 Sales in Retail Offline by Channel: Value 2017-2022

Table 11 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 12 Retail Offline Outlets by Channel: Units 2017-2022

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 14 Sales in Retail E-Commerce by Product: Value 2017-2022
 Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
 Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
 Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
 Table 18 □Sales in Grocery Retailers by Channel: Value 2017-2022
 Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
 Table 20 □Grocery Retailers Outlets by Channel: Units 2017-2022
 Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
 Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
 Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
 Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022
 Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
 Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022
 Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
 Table 28 □Retail GBO Company Shares: % Value 2018-2022
 Table 29 □Retail GBN Brand Shares: % Value 2019-2022
 Table 30 □Retail Offline GBO Company Shares: % Value 2018-2022
 Table 31 □Retail Offline GBN Brand Shares: % Value 2019-2022
 Table 32 □Retail Offline LBN Brand Shares: Outlets 2019-2022
 Table 33 □Retail E-Commerce GBO Company Shares: % Value 2018-2022
 Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022
 Table 35 □Grocery Retailers GBO Company Shares: % Value 2018-2022
 Table 36 □Grocery Retailers GBN Brand Shares: % Value 2019-2022
 Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022
 Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
 Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
 Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
 Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
 Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
 Table 43 □Forecast Sales in Retail Offline by Channel: Value 2022-2027
 Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
 Table 45 □Forecast Retail Offline Outlets by Channel: Units 2022-2027
 Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
 Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
 Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
 Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
 Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
 Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
 Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
 Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
 Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
 Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
 Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
 Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
 Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
 Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
 Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Supermarkets in Slovakia

Market Direction | 2023-03-14 | 34 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com