

Supermarkets in Egypt

Market Direction | 2023-03-14 | 36 pages | Euromonitor

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Report description:

As a convenient and widespread retail format, supermarkets hold a high value share of sales in Egypt. Whilst retail value sales rose modestly in 2022, much of this was driven by inflation as real value growth declined. Consumers have good proximity to supermarkets with delivery options providing a major advantage. There are a significant number of small, family-run supermarkets in Egypt, but large chains are growing in importance and ruling the category. The share of retail current value sales a...

Euromonitor International's Supermarkets in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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