

Sanitary Protection in Tunisia

Market Direction | 2023-03-17 | 19 pages | Euromonitor

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Report description:

Significant changes in society supported sanitary protection's development in Tunisia. Thus, the category continued to benefit from a number of long-term trends in the country, including ongoing urbanisation and the rise in the number of women in the workforce. This resulted in more women being willing and able financially to shift to disposable sanitary protection. The country's young population has also supported growth in sales of sanitary protection, with younger females adopting specialised...

Euromonitor International's Sanitary Protection in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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