

## **Sanitary Protection in Norway**

Market Direction | 2023-03-13 | 21 pages | Euromonitor

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### **Report description:**

In 2022, the sanitary protection market in Norway experienced significant challenges due to rising input costs, with price hikes in energy and raw materials as well as disruptions to supply chains and labour. This meant a noticeable increase in retail prices, which impacted household behaviour and led to a dip in volume sales, though there was still robust current value growth. As a result, private label and discount sales channels expanded and more households took advantage of promotional and p...

Euromonitor International's Sanitary Protection in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sanitary Protection market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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