

Sanitary Protection in Algeria

Market Direction | 2023-03-16 | 19 pages | Euromonitor

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Report description:

Sanitary protection remains a crucial product for many women in Algeria, and in 2022, despite ongoing economic pressures, sanitary protection posted positive volume sales growth as consumers traded down to lower-cost options. Although volume consumption increased, it was at a slightly slower rate than in the previous year, 2021. However, 2022 was characterised by rising price-points due to surging inflation, which led to double-digit high current value growth. Notably, towels remained the most p...

Euromonitor International's Sanitary Protection in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sanitary Protection market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Faderco continues to lead as rising female workforce bodes well for domestic players

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