

Retail Tissue in Uruguay

Market Direction | 2023-03-13 | 20 pages | Euromonitor

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Report description:

Despite declining at a slower pace compared to 2021, volume sales of retail tissue in Uruguay fell once again in 2022. While only mild home seclusion policies were established in the country during the peaks of the pandemic, government intervention was stricter in terms of border crossings. Nevertheless, many recommendations were put in place which the population obeyed. By 2022, people were able to spend more time outdoors as the fear of contagion had lessened thanks to the rollout of vaccines.

Euromonitor International's Retail Tissue in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Informal retailing through smuggling intensifies the decline of legitimate retail sales

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PROSPECTS AND OPPORTUNITIES

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