

Retail Tissue in Tunisia

Market Direction | 2023-03-17 | 18 pages | Euromonitor

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Report description:

The onset of the Coronavirus (COVID-19) pandemic and related restrictions applied by the Ministry of Health on weddings and family celebrations hurt the use of napkins. However, the demand for napkins started to rebound in 2022, as the threat of the virus and related restrictions eased and consumers returned to pre-pandemic lifestyles. Retail sales and use of disposable napkins usually peak during summer, when Tunisians tend to celebrate weddings, engagements and other large-scale celebrations.

Euromonitor International's Retail Tissue in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Retail Tissue in Tunisia
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List Of Contents And Tables

RETAIL TISSUE IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

The demand for napkins starts to rebound as consumers return to large-scale family celebrations

New Lilas product adds dynamism to paper towels

Tight competition between local players

PROSPECTS AND OPPORTUNITIES

Economy products to remain front-of-mind in a tough economic climate

Retail and social developments to boost the use of retail tissue products

Domestic players hold all the cards

CATEGORY DATA

Table 1 Retail Sales of Tissue by Category: Value 2017-2022

Table 2 Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 4 LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 5 Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 6 Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

TISSUE AND HYGIENE IN TUNISIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 7 Birth Rates 2017-2022

Table 8 Infant Population 2017-2022

Table 9 Female Population by Age 2017-2022

Table 10 Total Population by Age 2017-2022

Table 11 Households 2017-2022

Table 12 Forecast Infant Population 2022-2027

Table 13 Forecast Female Population by Age 2022-2027

Table 14 Forecast Total Population by Age 2022-2027

Table 15 Forecast Households 2022-2027

MARKET DATA

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 20 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

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Table 21 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 22 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 23 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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