

## **Retail Tissue in the United Arab Emirates**

Market Direction | 2023-03-15 | 21 pages | Euromonitor

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### **Report description:**

Despite an easing of restrictions and greater mobility outside of the home in the United Arab Emirates, resulting in improving sales of away-from-home tissue in 2022, demand for retail tissue remained elevated due to habit persistence and the fact that residents are particularly heavy users of facial tissues. Nevertheless, retail volume slowed marginally compared to the previous year as the average unit price increased due to rising inflation, the tripling of VAT, and an increase in petrol price...

Euromonitor International's Retail Tissue in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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