

Retail Tissue in Cameroon

Market Direction | 2023-03-17 | 20 pages | Euromonitor

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Report description:

Price is a key issue impacting all areas of retail tissue in Cameroon and which has led to intense competition between local, imported, and private labels. Demand for retail tissue is soaring as products become more affordable to consumers and are sought out for their convenience. Napkins have become a favourite with Cameroonians, which are now heavily used at special events as well as for everyday use at the breakfast, lunch, and dinner table. Consumers find them a more affordable option compar...

Euromonitor International's Retail Tissue in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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