

Retail Tissue in Algeria

Market Direction | 2023-03-16 | 19 pages | Euromonitor

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Report description:

All members of retail tissue were impacted by economic uncertainty and rising price sensitivity in 2022, as retail tissue products can be often replaced by consumers employing a more measured approach to their spending. 2022 thus saw negative volume growth in retail tissue overall, though current value growth continued to rise rapidly thanks to sharp increases in unit prices in the face of high inflation. Toilet paper remained the largest product area in terms of volume and value sales, and also...

Euromonitor International's Retail Tissue in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Local producers consolidate their positions within the landscape

Facial tissues and pocket handkerchiefs suffer from lack of innovation and rising competition

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