

Retail in the Czech Republic

Market Direction | 2023-03-14 | 107 pages | Euromonitor

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Report description:

Store-based retailing suffered a decline in sales in constant value terms in 2022, as burgeoning inflation and a subsequent rise in the cost from living, curbed consumer spending. The country's nascent recovery from the pandemic was also hindered by the ongoing war in Ukraine, which led to a sharp rise in energy prices. With wages decreasing in real terms, retailers placed a greater emphasis bundle discounts, coupons and other promotional activities, as well as capping the prices of essential pr...

Euromonitor International's Retail in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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SUPERMARKETS IN THE CZECH REPUBLIC

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