

Retail in Slovakia

Market Direction | 2023-03-14 | 103 pages | Euromonitor

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Report description:

Retailing in 2022 was driven by rising unit prices as inflation pushed past 10%, causing thriftier consumer behaviour. As Slovak households started delaying larger purchases, retailers' price competition became more intense, which resulted in price wars. Russia's invasion of Ukraine sent many refugees seeking shelter, however the conflict itself created a lot of future uncertainty, which is why Slovak consumers tried to keep their spending in check.

Euromonitor International's Retail in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Rising costs impact imports from China, benefiting local apparel and footwear specialists

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RETAIL E-COMMERCE IN SLOVAKIA

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Foods e-commerce sees the strongest growth as industry players reduce their delivery times

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