

## Retail in Slovakia

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### Report description:

Retailing in 2022 was driven by rising unit prices as inflation pushed past 10%, causing thriftier consumer behaviour. As Slovak households started delaying larger purchases, retailers' price competition became more intense, which resulted in price wars. Russia's invasion of Ukraine sent many refugees seeking shelter, however the conflict itself created a lot of future uncertainty, which is why Slovak consumers tried to keep their spending in check.

Euromonitor International's Retail in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Stores optimise their operations in order to reduce costs and explore more energy-efficient refrigeration and lighting

Milk-Agro conducts a production efficiency study and ceases to produce energy-intensive products, such as powder milk

## PROSPECTS AND OPPORTUNITIES

Metro C&C bucks the trend by opening new outlets while Moj obchod expands its private label assortment

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Lidl Slovensko grows by opening new outlets, modernising existing stores and adopting energy-efficient technologies

#### PROSPECTS AND OPPORTUNITIES

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Sales hampered by cross-border shopping due to more attractive prices in Poland and the reopening of borders in the wake of the pandemic

#### PROSPECTS AND OPPORTUNITIES

Competition intensifies over the forecast period, especially from supermarkets, discounters and foods e-commerce

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