

## **Retail in Portugal**

Market Direction | 2023-03-14 | 114 pages | Euromonitor

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### **Report description:**

With the opening of the economy in 2022 following the outbreak of COVID-19, there was a natural shift to out-of-home consumption. The lifting of restrictions saw many consumers return to face-to-face work, putting downward pressure on the sale of products in grocery retailers, with less food consumed in the household. The war in Ukraine, the ensuing problems of grain supply and the energy crisis drove price rises in 2022, boosting retail value sales. Consequently, consumers reduced consumption,...

Euromonitor International's Retail in Portugal report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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