

## **Retail in C**

Market Direction | 2023-03-14 | 36 pages | Euromonitor

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### **Report description:**

Retailing value sales continued to expand in Cote d'Ivoire during 2022 growing at a higher rate than they did in both 2020 and 2021 but at a slower rate than in the earlier part of the review period. The market continued to recover from disruption arising from the pandemic which hit non-grocery retailers, such as apparel and footwear specialists, particularly hard. However, inflationary pressures continued to reduce consumer discretionary spending in 2022 which subdued growth somewhat.

Euromonitor International's Retail in Cote d'Ivoire report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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