

Retail in Argentina

Market Direction | 2023-03-16 | 100 pages | Euromonitor

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Report description:

In 2022, retail value sales in Argentina saw double-digit growth, but this is explained by the high rate of inflation, a chronic disease in Argentina impacting not only demand, but supply and the variety of products available, as well as shopping habits. With inflation in food and beverages near to three digits, consumers were shopping only for essential products in convenience stores or supermarkets, avoiding hypermarkets to prevent the temptation for overspending. The private label segment con...

Euromonitor International's Retail in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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