

Retail E-Commerce in Saudi Arabia

Market Direction | 2023-03-13 | 40 pages | Euromonitor

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Report description:

Retail e-commerce witnessed double-digit growth in current value terms in 2022. With the lifting of Saudi Arabia's remaining COVID-19 restrictions, consumers started to return to their pre-pandemic lifestyles, including going out more to shopping malls and checking products in stores. Nonetheless, having become familiar with convenience of shopping online during the pandemic many consumers continued to use retail e-commerce to purchase a wide range of products and services. Furthermore, with ret...

Euromonitor International's Retail E-Commerce in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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E-commerce continued to boom

Inflation affecting consumer shopping behaviour to the benefit of e-commerce

High internet access supports demand while Amazon and Noon compete for the lead

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Stronger competition predicted to be seen as players invest in new technology and innovations

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