

Retail E-Commerce in Canada

Market Direction | 2023-03-14 | 39 pages | Euromonitor

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Report description:

After the dynamic growth seen in 2020 and 2021, e-commerce saw more stable growth in 2022. Many people missed the in-store shopping experience and therefore as COVID-19 restrictions were lifted many people returned to shopping in-store. This was especially true for products which consumers prefer to try and test such as apparel and footwear and appliances and electronics. In the race to compete in e-commerce some retailers turned to offering free delivery and returns during the pandemic, but as...

Euromonitor International's Retail E-Commerce in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2023

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Curb side pick-up is here to stay

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