

## **Retail E-Commerce in Australia**

Market Direction | 2023-03-15 | 38 pages | Euromonitor

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### **Report description:**

In 2022, e-commerce maintained strong growth due to changes in consumer behaviour and a shift towards digital by retailers. The extended lockdown in the early months of the year provided a significant boost to growth, but even after store-based retailers reopened, online sales remained high, as many consumers continued to make purchases online. The shift towards online shopping and the enhancement of retailers' online presence led to the continued strong growth of sales via e-commerce, particula...

Euromonitor International's Retail E-Commerce in Australia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail E-Commerce market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Retail E-Commerce in Australia  
Euromonitor International  
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List Of Contents And Tables

### **RETAIL E-COMMERCE IN AUSTRALIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

E-commerce maintains strong growth

New robotic warehouses from Coles and Amazon

Supply chain disruption creates difficulties

#### **PROSPECTS AND OPPORTUNITIES**

Scaling up to remain challenging in e-commerce

COVID-19-induced e-commerce boom expected to slow down

Future of quick commerce

#### **CHANNEL DATA**

Table 1 Retail E-Commerce by Product and Category: Value 2017-2022

Table 2 Retail E-Commerce by Product and Category: % Value Growth 2017-2022

Table 3 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 4 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 5 Forecast Retail E-Commerce by Product and Category: Value 2022-2027

Table 6 Forecast Retail E-Commerce by Product and Category: % Value Growth 2022-2027

### **RETAIL IN AUSTRALIA**

#### **EXECUTIVE SUMMARY**

Retail in 2022: The big picture

E-commerce remains a key growth channel

Supply chain disruption and management

What next for retail?

#### **OPERATING ENVIRONMENT**

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

End of year Christmas shopping

End of financial year sales

#### **MARKET DATA**

Table 7 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 9 Sales in Retail Offline by Channel: Value 2017-2022

Table 10 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 11 Retail Offline Outlets by Channel: Units 2017-2022

Table 12 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

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Table 13	Sales in Retail E-Commerce by Product: Value 2017-2022
Table 14	Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 15	Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 16	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 17	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 18	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 19	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 20	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 21	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 22	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 23	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 24	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 25	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 26	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 27	□Retail GBO Company Shares: % Value 2018-2022
Table 28	□Retail GBN Brand Shares: % Value 2019-2022
Table 29	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 30	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 31	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 32	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 33	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 34	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 35	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 36	□Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 37	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 38	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 39	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 40	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 41	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 42	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 43	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 44	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 45	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 46	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 47	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 48	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 49	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 50	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 51	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 52	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 53	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 54	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 55	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 56	□Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
Table 57	□Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
Table 58	□Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027
Table 59	□Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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