

## **Retail Adult Incontinence in Algeria**

Market Direction | 2023-03-16 | 18 pages | Euromonitor

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### **Report description:**

Retail adult incontinence products in Algeria saw a solid increase in current value sales in 2022. However, despite the fact that the ageing population and consumer acceptance of such products have been increasing, volume sales declined, turning negative for the first time in the review period. This was mainly due to the sharp increase in average unit prices, caused by soaring inflation rates in Algeria during the year. Furthermore, budget restrictions arising from the country's economic difficu...

Euromonitor International's Retail Adult Incontinence in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Adult Incontinence market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2023

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