

## **Nappies/Diapers/Pants in Switzerland**

Market Direction | 2023-03-13 | 19 pages | Euromonitor

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### **Report description:**

Nappies/diapers recorded slight retail value sales growth and a moderate single-digit volume decline in 2022. This was mainly due to birth rates and the number of children in diapers continuously declining in Switzerland. In addition, new and improved technologies allow fewer nappy/diaper changes in a day, thereby reducing the overall demand in nappies/diapers further.

Euromonitor International's Nappies/Diapers/Pants in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Nappies/Diapers/Pants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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