

Nappies/Diapers/Pants in Norway

Market Direction | 2023-03-13 | 20 pages | Euromonitor

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Report description:

Rising costs due to high inflation led to increased retail price points in nappies/diapers/pants in Norway In 2022, with dramatic price hikes throughout the year. Volume sales thus saw a dip, while current value sales remained strong. There is a correlation between birth rates, the population aged 0-3, and volume sales for nappies/diapers/pants. A fall in birth rates in 2022 resulted in a drop in sales for new born nappies/diapers, while disposable pants were the only product area to see positiv...

Euromonitor International's Nappies/Diapers/Pants in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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