

Nappies/Diapers/Pants in Algeria

Market Direction | 2023-03-16 | 19 pages | Euromonitor

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Report description:

Nappies/diapers/pants in Algeria in 2022 was dominated by demand for nappies/diapers, as disposable pants are perceived by local consumers as less essential and thus sales remained negligible. As such, overall category growth was totally shaped by nappies/diapers, and volume demand remained positive, although it was below the growth rate seen over the review period. While the birth rate in Algeria slowed in 2022, it remained comparatively high in regional terms. In addition, the currency devalua...

Euromonitor International's Nappies/Diapers/Pants in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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