

Jewellery in Germany

Market Direction | 2023-03-15 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

For a growing proportion of consumers in Germany over recent years, the motto for jewellery has been "more is more": necklaces are worn on top of each other, as many earrings and studs as possible are hung in the ears, and rings are combined with each other. Signet rings in particular (whether for men or women) with thicker, chunkier models have been in focus in 2022. Showier models and those of high quality are also popular, meaning the quality should be right, and the jewellery should not tarn...

Euromonitor International's Jewellery in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Jewellery in Germany
Euromonitor International
March 2023

List Of Contents And Tables

JEWELLERY IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Bold and unique jewellery drives sales in 2022

Sustainability remains critical to consumers in jewellery

Online sales continue to develop further

PROSPECTS AND OPPORTUNITIES

Men gain relevance as potential customers for jewellery

Inflation will have a limited impact on jewellery compared with other categories

Branded jewellery remains limited, but opportunities remain

CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2017-2022

Table 2 Sales of Jewellery by Category: Value 2017-2022

Table 3 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 4 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 5 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 6 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 7 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 8 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 9 NBO Company Shares of Jewellery: % Value 2017-2022

Table 10 LBN Brand Shares of Jewellery: % Value 2018-2022

Table 11 Distribution of Jewellery by Format: % Value 2017-2022

Table 12 Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 13 Forecast Sales of Jewellery by Category: Value 2022-2027

Table 14 Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 15 Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN GERMANY

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2017-2022

Table 17 Sales of Personal Accessories by Category: Value 2017-2022

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 19 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 20 NBO Company Shares of Personal Accessories: % Value 2017-2022

Table 21 LBN Brand Shares of Personal Accessories: % Value 2018-2022

Table 22 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 24 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 25 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 26 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Jewellery in Germany

Market Direction | 2023-03-15 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-08
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com