

Jewellery in Germany

Market Direction | 2023-03-15 | 22 pages | Euromonitor

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Report description:

For a growing proportion of consumers in Germany over recent years, the motto for jewellery has been "more is more": necklaces are worn on top of each other, as many earrings and studs as possible are hung in the ears, and rings are combined with each other. Signet rings in particular (whether for men or women) with thicker, chunkier models have been in focus in 2022. Showier models and those of high quality are also popular, meaning the quality should be right, and the jewellery should not tarnish...

Euromonitor International's Jewellery in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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