

Hypermarkets in Portugal

Market Direction | 2023-03-14 | 35 pages | Euromonitor

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Report description:

The notable slowdown in at-home consumption witnessed in 2021 once restrictions relaxed, and the gradual return to foodservice due to pent-up demand in Portugal, resulted in a marginal decline in value sales for hypermarkets in 2021. The channel had benefited in 2020 from stockpiling of essentials by consumers after the pandemic emerged, and offered a convenient one-stop shopping location whereby consumers wanted to reduce their exposure to the virus by limiting their visits to grocery retailers...

Euromonitor International's Hypermarkets in Portugal report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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