

## **Hypermarkets in Poland**

Market Direction | 2023-03-14 | 37 pages | Euromonitor

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### **Report description:**

Hypermarkets was by far the weakest performer among the main modern grocery retailers channels in current value growth terms in 2022, and the only one to post a decline in outlet numbers. Its results were dragged down by the final exit of Tesco from the Polish market. Many former Tesco outlets were taken over by other retailers, including Kaufland, Carrefour, Netto, Castorama and Leroy Merlin, while some were converted into retail parks, as was the case in Pulawy and Opole, for example. Together...

Euromonitor International's Hypermarkets in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hypermarkets market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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