

## **Home Insecticides in Chile**

Market Direction | 2023-03-16 | 17 pages | Euromonitor

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### **Report description:**

Like air care, home insecticides significantly benefited from home seclusion as the pandemic in Chile resulted in prolonged lockdowns, resulting in double-digit retail volume growth in 2020. Spending greater time at home than ever before, local consumers were more aware of the presence of bugs. At the same time, in line with heightened hygiene awareness, the general risk of disease transmitted by insects meant that consumers made considerable efforts to eradicate them from their homes. Therefore...

Euromonitor International's Home Insecticides in Chile market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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