

Full-Service Restaurants in Poland

Market Direction | 2023-03-13 | 31 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

2022 was a better year for full-service restaurants compared to 2021 and 2020 when, after more than 13 months of restrictions, players were still unable to conduct dine-in operations, and even on reopening, restrictions remained. Delivery and takeaway were unable to compensate for losses during the lockdown. The main purpose of such activity, where it could be carried out, was to reduce losses on raw materials and to retain core staff. From the end of May 2021, the reopening of premises led to g...

Euromonitor International's Full-Service Restaurants in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Full-Service Restaurants in Poland
Euromonitor International
March 2023

List Of Contents And Tables

FULL-SERVICE RESTAURANTS IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising prices are the main driver of growth in 2022

Consumers cut back on discretionary spending as prices rise

Geo-political tensions negatively affect tourism

PROSPECTS AND OPPORTUNITIES

Inflationary pressures set to place a downward pressure on profit margins

European full-service restaurants maintain their stronghold while Middle Eastern full-service restaurants rise in popularity

Orkla keen to become a dominant player in pizza full-service restaurants

CATEGORY DATA

Table 1 Full-Service Restaurants by Category: Units/Outlets 2017-2022

Table 2 Sales in Full-Service Restaurants by Category: Number of Transactions 2017-2022

Table 3 Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022

Table 4 Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 6 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022

Table 9 Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027

Table 12 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN POLAND

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027
DISCLAIMER
SOURCES
Summary 1 Research Sources

Full-Service Restaurants in Poland

Market Direction | 2023-03-13 | 31 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-09
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com