

## **Discounters in the Netherlands**

Market Direction | 2023-03-13 | 34 pages | Euromonitor

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### **Report description:**

During the outbreak of COVID-19, discounters lost market share within grocery retail, as consumers tended to visit one store only, to reduce the amount of time they were out of the home. As such, secondary grocery stores were visited less often, and this included discounters. However, moving into 2022, discounters regained share as inflation impacted consumer buying habits, with consumers actively looking for ways to save money. Despite price increases at discounters, these outlets continued to...

Euromonitor International's Discounters in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Discounters market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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