

Direct Selling in Australia

Market Direction | 2023-03-15 | 37 pages | Euromonitor

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Report description:

The COVID-19 pandemic had a significant impact on the labour market, leading to greater flexibility and a desire for more fulfilling work amongst employees. This resulted in a trend referred to as "The Great Resignation", in which workers left their jobs at high rates in search of better pay, flexibility, and personal fulfilment. Direct selling companies, which offer autonomy and the ability to work from home, have therefore been successful in recruiting new representatives in the wake of the pa...

Euromonitor International's Direct Selling in Australia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Direct Selling, Drinks and Tobacco Direct Selling, Fashion Direct Selling, Foods Direct Selling, Health and Beauty Direct Selling, Home Products Direct Selling, Other Products Direct Selling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Direct Selling market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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