

## **Consumer Foodservice in Poland**

Market Direction | 2023-03-13 | 97 pages | Euromonitor

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### **Report description:**

Before the COVID-19 pandemic, consumer foodservice was driven by a change in the lifestyle of Poles to whom convenience, free time and exploring new cuisines were increasingly important. The demand for catering services, including delivery, was growing, in line with the mobility of Poles, as well as domestic and incoming tourism. The pandemic stopped the dynamic development of foodservice and strongly weakened the financial backing of operators. At the beginning of 2022, foodservice operators ho...

Euromonitor International's Consumer Foodservice in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
March 2023

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#### 2022 DEVELOPMENTS

Price sensitivity attracts consumers to convenience stores limited-service restaurants  
Players expand their menus to respond to the growing demand for vegan options  
Limited-service restaurants develop their omnichannel presence and innovate in concept to draw consumer attention

#### PROSPECTS AND OPPORTUNITIES

Limited-service restaurants are better positioned to weather the economic storm  
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Increased price sensitivity benefits street stalls/kiosks, at the expense of full-service restaurants

#### PROSPECTS AND OPPORTUNITIES

Strong growth prospects for street stalls/kiosks in the forecast period

Following consumer trends will be important

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