

Consumer Foodservice By Location in Poland

Market Direction | 2023-03-13 | 38 pages | Euromonitor

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Report description:

Consumer foodservice through travel continue to increase its value share in 2022, mostly influenced by the development of outlets at petrol stations. In 2022, service station operators introduced a foodservice offer even at small stations. The maintenance costs of stations were high and the margin on fuel was low. Therefore, offering consumer foodservice was seen as a way to generate additional revenue. During lockdown, service stations were often the only places open in the area where customers...

Euromonitor International's Consumer Foodservice by Location in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

March 2023

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Outlets at petrol stations and other travel locations see a fuller recovery

Inflationary pressures and declining purchasing power negatively affect value sales in consumer foodservice through leisure and lodging locations

Growing number of standalone outlets in residential areas

PROSPECTS AND OPPORTUNITIES

Growth across locations, with standalone holding up well

Travel locations to see dynamic growth as petrol stations elaborate on foodservice

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