

Caf

Market Direction | 2023-03-14 | 26 pages | Euromonitor

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Report description:

Cafes/bars remains the most dynamic category of consumer foodservice in the Czech Republic in terms of the development of new concepts and alignment with the court trends that prevail in Western Europe and North America. For instance, towards the end of the review period, increasing numbers of the country's cafes, bars and specialist coffee and tea shops were increasingly focused on offering novel concepts and a superior customer experience in an effort to attract more customers, particularly yo...

Euromonitor International's Cafes/Bars in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Cafes/Bars in the Czech Republic
Euromonitor International
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Specialist coffee and tea shops benefit as consumers become more demanding

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