

## **Caf**

Market Direction | 2023-03-13 | 26 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

While the performance of bars/pubs was severely negatively impacted by the pandemic, following the government's implementation of multiple alcohol sales bans (at various stages), in addition to night curfews and restrictions on gatherings at bars and other venues, the channel rebounded strongly in 2022. While not fully recovering to pre-pandemic levels, sales were largely driven by pent-up demand amongst consumers to socialise with friends once again, following several years of social distancing...

Euromonitor International's Cafes/Bars in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Cafes/Bars in South Africa  
Euromonitor International  
March 2023

### List Of Contents And Tables

#### **CAFES/BARS IN SOUTH AFRICA**

##### **KEY DATA FINDINGS**

##### **2022 DEVELOPMENTS**

Bars/pubs rebounds strongly following pandemic-driven alcohol ban, while return of office workers drives sales through specialist coffee shops and other cafe formats

Mugg & Bean remains leading brand in fragmented category, with outlets changing positioning as hubs for remote workers

Starbucks continues local expansion by leveraging partnership with Shoprite Holdings

##### **PROSPECTS AND OPPORTUNITIES**

Bars/pubs set to return to pre-pandemic levels, following setback of pandemic

Competition set to intensify within specialist coffee shops, supported by strategic partnerships and acquisitions

Digital solutions set to drive growth, as operators aim to reach customers by improving user experience

##### **CATEGORY DATA**

Table 1 Cafes/Bars by Category: Units/Outlets 2017-2022

Table 2 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022

Table 3 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022

Table 4 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022

Table 6 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022

Table 9 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027

Table 12 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

##### **CONSUMER FOODSERVICE IN SOUTH AFRICA**

##### **EXECUTIVE SUMMARY**

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

##### **MARKET DATA**

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022  
Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022  
Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022  
Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022  
Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022  
Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022  
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022  
Table 24 ☐GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022  
Table 25 ☐GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022  
Table 26 ☐GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022  
Table 27 ☐Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027  
Table 28 ☐Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Caf

Market Direction | 2023-03-13 | 26 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-24"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)