

Away-From-Home Tissue and Hygiene in Tunisia

Market Direction | 2023-03-17 | 19 pages | Euromonitor

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Report description:

Overall, away-from-home (AFH) tissue registered a rebound in volume growth in 2022. In particular, the reopening of hotels, cafes, restaurants and offices and schools contributed to a recovery from 2021 declines for AFH napkins, paper towels and toilet paper. Importantly, the Coronavirus (COVID-19) pandemic experience has led to the widespread installation of paper towel distributors in many public bathroom facilities, which helped AFH paper towels post the highest volume and current value sales...

Euromonitor International's Away-from-Home Tissue and Hygiene in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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