

Away-From-Home Tissue and Hygiene in Switzerland

Market Direction | 2023-03-13 | 20 pages | Euromonitor

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Report description:

In 2022, away-from-home tissue and hygiene continued to experience value sales growth, although at a more moderate rate compared to the main recovery year of 2021 following COVID-19. As more consumers gradually resumed engaging in activities outside of their homes such as sports, events, shopping, and travel, the demand for away-from-home products increased. Additionally, many individuals returned to working from an office, even if only part-time, which further contributed to the growth in demand.

Euromonitor International's Away-from-Home Tissue and Hygiene in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Demand increases moderately in 2022 as consumers continue resumption of their pre-pandemic lifestyles

Away-from-home toilet paper benefits most from more active lifestyles in 2022

Sales of away-from-home adult incontinence suffer due to hospital staff shortages in 2022

PROSPECTS AND OPPORTUNITIES

More time spent outside the home set to benefit sales of AFH tissue and hygiene over the forecast period

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TISSUE AND HYGIENE IN SWITZERLAND

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