

Away-From-Home Tissue and Hygiene in Sweden

Market Direction | 2023-03-13 | 19 pages | Euromonitor

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Report description:

The full removal of COVID-19 restrictions in 2022 led to surge in sales of away-from-home tissue and hygiene products. With consumer foodservice receiving a major boost in traffic, horeca establishments stocked up on basic items such as toilet paper and paper towels. Demand for AFH napkins and tablecloths rebounded strongly in 2022 as people began eating out normally in foodservice outlets, both as a leisure activity and because they had returned to the office and therefore had fewer opportuniti...

Euromonitor International's Away-from-Home Tissue and Hygiene in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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