

Away-From-Home Tissue and Hygiene in Norway

Market Direction | 2023-03-13 | 20 pages | Euromonitor

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Report description:

In 2022, higher unit prices in away-from-home (AFH) tissue and hygiene in Norway resulted from inflationary pressures. At the same time, sustainability remained a key focus area for both suppliers and clients, with end- users becoming increasingly aware of the environmental impact of production and consumption. Manufacturers have been responding to this trend by embracing circularity, which involves the use of recycled and recyclable materials and inputs. For example, Essity, leading player in A...

Euromonitor International's Away-from-Home Tissue and Hygiene in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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